Transform your future: Use technology to grow your profile and advance your career

As you transition from undergraduate to postgraduate level, your ideas will form and your plans will advance, helping shape a career which allows you to grow and nurture your goals. Some undergraduates might move into professional roles while others will undertake research. Maybe you will be an entrepreneur, design a product, or invent a new app. The possibilities are endless.

Whatever career path you choose, to be successful these days, one established requirement is to work towards developing your digital identity. Digital platforms have changed the careers and employment game altogether. Having your digital identity or online profile is crucial to promoting your skills and ideas and has become a necessity to reach and sustain a wider audience.

As part of research career development, Library, Teaching and Learning offers education and support to help you develop your researcher identity using authentic digital platforms. You are encouraged to be a part of Research@Lincoln and showcase your skills and talents by becoming digitally savvy and keeping an online record of your research.

https://ltl.lincoln.ac.nz
https://researcharchive.lincoln.ac.nz