Introduction

During the journey from postgraduate student to recognised alumni, there are opportunities to enhance your profile and underline your credibility. Celebrate successes by using your research outputs and scholarly activities to develop your professional presence and marketable identity. Advance your career by adapting to the market and responding to the environment so you can claim your space in the global community.

Abstract

Successful career development relies on optimising professional choices and opportunities, whether advancing to higher level academic research, or moving from the scholarly environment to the global workplace. Postgraduate students are encouraged to recognise the value of both their social and professional activities, and their scholarly and research outputs, during the journey that is part of lifelong learning. Using media tools and technologies which support open access, the opportunity exists to maximise the often unrecognised value of ongoing events, achievements, and outputs.

Your Career - Your Future

Create and maintain your professional profile in LinkedIn
Deposit research outputs in the Research Archive
Contribute a selection of professional and peer activities to the Community Archive
Maintain appropriate use of Twitter, Facebook, and Pinterest

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