Introducing Open Access

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What is Open Access?

• Intellectual outputs including research, scholarship, teaching resources and the public record can be made openly and freely accessible online

• Open access supports the principle of publically funded research being publically available

• An open access environment facilitates the reuse and repurposing of outputs
Benefits of Open Access

• Increases the quantity of citations for researchers
• Provides clear guidelines on ownership and copyright
• Raises visibility of outputs and reputation of author and organisation
• Democratises and socialises outputs
• Contributes to global knowledge
Benefits of Open Access

- Researchers in developing countries can see your work
- Taxpayers get value for money
- Compliant with grant rules
- The public can access your findings
- More exposure for your work
- Practitioners can apply your findings
- Higher citation rates
- Your research can influence policy
Open Access Explained

See:

- http://www.youtube.com/watch?v=L5rVH1KGBCY
- http://vimeo.com/6973160
Green and Gold OA

**Green Self Archiving**
Authors publish in a journal and then submit to an institutional repository, e.g. LURA or a subject based repository.
Link to published version

**Gold Open Access**
Authors publish in OA journals via publishers websites.
Publishers *may* charge institution, funder or author an article processing charge (APC).
Public Library of Science (PLoS)
Varying business models

New Zealand’s specialist land-based university
“The focus of the open access movement is on providing open access to peer reviewed research articles”

http://aoasg.org.au/resources/faq-about-open-access/
Open Access and LU

July 2013 Lincoln University adopted OA policy.

- Theses mandated since 2008
- Depositing other outputs to Research Archive encouraged
- Consider OA Journals along with subscription journals
- [Journals@Lincoln](#)
Does the LU policy exclude me from publishing in traditional journals, that are not open access?

No
How does the LU policy fit with traditional journal article publishing?

• Individual publishers' contracts may allow authors to submit a preprint (version before peer review) to an institutional repository, i.e. (LURA)
• Others allow the post-print (version after peer review and revisions)
• Others allow both
• You can check most journal policies at SherpaRomeo
Lincoln University
Open Access Archives

New Zealand’s specialist land-based university
Research outputs

Your research outputs may include:

• Thesis or dissertation
• Conference presentation
• Poster presentation
• Journal articles and more...

Submit to
Lincoln University Research Archive

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About your research

Increase your visibility and research by submitting a video or podcast to Lincoln University Community Archive, for example:
Embargoes

• We want to collect all your outputs

• You have control over the timing of open access

  – E.g. single release, i.e. when your thesis is released we can release associated works
Managing your research outputs and research data
Versions of your work

As you create your outputs you will create numerous versions:

• Drafts; revisions
• Preprint (pre peer-review)
• Publishers version/Accepted manuscript (post peer-review)
• VERSIONS Toolkit (London School of Economics for authors from all disciplines)

Very useful guidelines for authors covering versions; managing research outputs; publishers agreements; authors rights
Versions of your work

Why are versions important?
• Record of your development as researcher, e.g. working paper or a thesis chapter may develop into a journal article

Some publishers allow the publishers version to be included in an open access Lincoln University Research Archive
  – Increases your visibility as a researcher
  – Increases your citations

• Submit correct version of your work to publisher
• Submit your Open Access version to LURA
Versions of your work

How to organise, remember to:

• Clearly name files
• Use an Excel spread sheet or EndNote
Publishing
Copyright
Author Rights
Publishing

Questions to consider when selecting a journal:

• What are the journal’s policies regarding OA?

• If OA, is journal peer reviewed?

This information should be on the journal website
Publishers contracts

Understand your rights as an author in the open access environment before signing a contract.

Different types of contracts:

• Standard copyright transfer agreement
• Copyright transfer agreement with author addendum reserving certain rights
• Licence to publish – author retains copyright and grants publisher a licence to publish
Publishers contracts

Information on publishing agreements go to *Information for Authors* on a publisher or journal web site, note what your rights are regarding open access conditions, for example:

- Elsevier
- Sage
- Taylor & Francis
- Wiley Blackwell
Copyright

Copyright

• You retain copyright of all your outputs in **LURA** as it includes non-exclusive and Creative Commons licencing

**Creative Commons**

• Simplifies the process for reusing outputs
• Choose a licence for your work – manage how your work is reused

New Zealand’s specialist land-based university
Author Rights

SPARC (Scholarly Publishing and Academic Resources Coalition) provides further information regarding Author Rights.

The SPARC Author Addendum is a legal instrument that modifies the publisher's agreement and allows you to keep key rights to your articles.
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Raise your professional profile  Enable access to your scholarly activity  Extend and use your networks
Socialise outputs  Underline your credibility  Build peer esteem
CLAIM YOUR SPACE  Curate your research
Be reflective  Emerge as a professional Reputation
Publish Marketable identity  Enhance your marketability  Maximise your research outputs
Develop your professional presence
Recognise your strengths achievements  reflective
Optimise professional media  Research profile

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