Maximise your research portfolio:
Communicate your scholarly and research activity

Roger G. Dawson
Senior Research Advisor
Library, Teaching and Learning, Lincoln University.

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Making the transition from being an emerging research student to an established and respected researcher includes traversing the evolving and challenging landscape of digital publishing and professional media. Raising your research profile involves optimising choices and initiating opportunities while being mindful of mitigating any risk to the advancement your scholarly work. Maximising the often unrecognised value of your associated activities can benefit your research portfolio and support your career. Students and researchers are increasingly approached by digital publishers, marketing campaigns of professional and social media sites, and purveyors of networking opportunities. These usually come with the promise of ensuring research activity will be recognised by peers and will reach a global audience, but there are so many enticing options to choose from, some with the potential for high impact and others with dubious value and unknown consequences. It is your career and your future, so which tools and technologies currently have credibility, and is it possible to determine which sites will remain trustworthy and have stability and longevity?