How to network

Ken Hughey
Department of Environmental Management
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New Zealand’s specialist land-based university
Take home messages

• **Networking is essential** to improve research opportunities, create employment opportunities and for multiple other reasons

• **Things to do**: map and plan your network, give talks, go to intra and inter organisation functions, be cheeky in a nice way, prepare for key people with smart questions, practice, maintain, use social media

• **Things to look out for**: manners, follow ups, time limits, don’t over do social media
Why network?

• Ultimately it:
  – improves research opportunities
• provides forum/contacts to test ideas with
• creates employment opportunities
• You get to meet new people
Things to do in networking – stock take

• Look at where you are and where you want to be, now, 2-5yrs, longer term and map out your network against each. Ask yourself this question: for each of the above do I have the right network in place to help me get there?

• Assuming a ‘no’ to the above develop a network strategy and implement it, over time
Implementation – developing your network

• give talks,
• go to intra and inter organisation functions,
• get on organising committees
• be cheeky in a nice way,
• prepare for key people with smart questions,
• practice,
• maintain/follow up,
• use social media – have you got a really good online profile?
Things to look out for

- manners, manners and more manners
- follow ups,
- time limits,
- don’t over do social media