

# Focus your ideas and identity: enhance your research profile and progress your career

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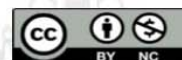
## Introduction

The professional profile you establish during the formative years in the tertiary sector has a lasting effect on the enduring identity you create and retain throughout your career. There are options and opportunities that influence the singularity and connectivity of the profile you develop during the transition from emerging research student to being an active and engaged member of the global community of business and research. The evolving and challenging landscape of professional media, digital publishing, and career development, requires agility and enterprise, combined with careful navigation and considered action.



## Abstract

Engaging with the services offered by Library, Teaching and Learning will enhance your readiness for transforming opportunities into actions. Anticipate the barriers, mitigate the risks, and avoid the pitfalls ahead. Refine your profile with an ORCID and build your fluency with scholarly communication, raise your awareness and increase your responsiveness to the issues related to copyright, publishing and open access. Realise the long term potential of your digital outputs by depositing them in either the Research Archive or the Community Archive, on an open access basis using a Creative Commons licence. Ensure you create and maintain a professional profile that has currency, authenticity and relevance, and maps to the dynamic global environment. Familiarise yourself with ResearchGate, Academia, LinkedIn, and other web services that have the potential to impact on your reputation and influence your peer esteem. Be reflective and continue to shape your identity as you develop your professional presence. Benefit from acknowledged employment services using CareerHub, and network with other graduates through AlumniLinc. Maximise your choices throughout your career by maintaining durable links with peers, colleagues and alumni.



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